



FONDAZIONEISTUD

Medical Writing tools to publish Narrative Medicine

Milan, Piazza IV Novembre, 7
29th June 2016

For over twenty years, groups of professionals all over the world improve their clinical practice and the relationship of care through narrative, and have collected evidences and conducted complex studies, worthy of publication, so that Narrative Medicine will become part of care pathway.

Yet publishing Narrative Medicine articles on specialized scientific journals is still considered a risk, wasted time, until becoming impossible. The proof is that two months ago a petition was launched by Trisha Greenhalgh, epidemiologist and founder of Narrative Medicine, on the British Medical Journal – so that the referees learn to accommodate qualitative data as well as quantitative ones, and understand the importance that comes by this philosophy, which is not just an ephemeral trend, but is really changing the clinical practice.

In the current scientific world, all that is not publishable is judged of little value. How can we change this paradigm? Beyond the necessity of the collection of signatures, we must make the effort to publish on scientific journals through a mediation process between an exclusively qualitative research and quantitative evidences. From our experience, we know that we can do it, we can publish on scientific journals: we are pioneers, but we hope that soon scientific journals' referees will be more prepared and willing in accepting this kind of researches.

The course will be an interactive workshop of eight hours in classroom alternating theoretical and practical moments. The practice exercises will be conducted in small groups and individually, and will focus on the notions learned during the theory sessions. Four hours of distance tutorship will follow the workshop.

OBJECTIVES

- Knowing how to structure and write a scientific paper on a Narrative Medicine project, from submission to corrections of referees
- Mastering basic elements of scientific English
- Knowledge of the channels of international scientific press and of journals' guidelines

PROGRAM

9.00 A.M. Where to publish a Narrative Medicine work: how to choose an appropriate forum in the multiplicity of journals, readers, editorial norms, probabilities of publication.

The structure of the scientific article: general organization and sections of the manuscript; how to present information (reading frames); writing to communicate and/or inform. The importance of the rationale, study design and method in Narrative Medicine.

10.00 A.M. Practice exercises.

10.30 A.M. The tools of the trade (first part): scientific English; English writing style and grammar; English grammar and syntax rules for non-native speakers.

11.30 A.M. Morning break

12.00 A.M. Practice exercises

1.00 P.M. Lunch

2.00 P.M. The tools of the trade (second part): writing style; tone, focus, and emphasis in the text; formal expressions and scientific language.

3.00 P.M. Practice exercises.

3.30 P.M. Assembling the manuscript: preparation of all the sections of the article; check of the contents; formatting the text for the journal; preparation for the submission, answers to referees; waiting and publication time.

4.30 P.M. Afternoon break

5.00 P.M. Practice exercises

All participants will be registered on **www.medicinanarrativa.eu** a constantly up-to-date portal of Narrative Medicine.

This course is structured on a BYOD logic (bring your own device). It will be necessary to bring a laptop or a tablet.

TO WHOM IS ADDRESSED

Medical, health and aid professionals, members of patients' associations, members of social and healthcare institutions, professionals in enterprises working in the healthcare world, and everyone who wants to publish a Narrative Medicine project.

PREREQUISITES

In order to appreciate the contents of this workshop, a basic knowledge of Narrative Medicine and an intermediate level of written English are requested.

TEACHER

Manuella Walker deals with scientific communication for over twenty years as copyeditor, translator, and medical writer. She began her career as Biology student, translator and proofreader at the University of Pisa, and she continued to train in scientific and technical communication at the University of Washington. She currently leads "Pencil and Papers", a small group of medical writing and information for patients, collaborating with clinical research groups and pharmaceutical companies. Since 2014 she collaborates with Foundation ISTUD as editor of Narrative Medicine texts, reporting success in scientific publications.



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ISTUD FOUNDATION

ISTUD Foundation is an independent business school with a specific Health and Wellbeing Area dedicated to the analysis of care pathways and to the research of healthcare organizational models able to answer to the real needs of patients and their world. Since years, the Health and Wellbeing Area is committed to the diffusion of Medical Humanities as a tool able to improve care pathways, and it is internationally recognized as a reference center for Narrative Medicine in Italy.

FOR INFORMATION

Fondazione ISTUD - Healthcare Area

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ENROLMENT FORM

Please fill in the enrolment form and sent to Fondazione ISTUD by e-mail to areasanita@istud.it or by fax +39.0323.933805

First Name ----- Last Name -----

Job Title -----

Address -----

City ----- Zip -----

Telephone ----- Fax -----

E-mail -----

Invoice Address (if different from above) -----

Tax code -----

Vat Number -----

Price:

☐ Standard: 450 euro + VAT

☐ For the members of the Italian Society of Narrative Medicine (Società Italiana di Medicina Narrativa – SIMeN): 250 euro + VAT

Payments method: Bank account: Fondazione ISTUD per la cultura d'impresa e di gestione c/o INTESA SANPAOLO S.p.A. Filiale 03804 - STRESA, PIAZZA DR FELICE POSSI - IBAN: IT06 L 03069 45680 000001044183 - BIC: BCITITMM

Data Protection: Personal data is gathered in accordance with lex 196/03 paragraph 13 (Italy).

Payment, Admissions and Cancellation Policies

General: All classes and discussions are conducted in English. Fondazione ISTUD reserves the right to use photos taken during seminar activities for promotional and educational purposes.

Lodging: Lodging and meals are not included in the program cost unless otherwise stated.

Cancellations: Because attendance at this course requires significant advance preparation and demand often exceeds capacity, it is important that you contact us in a timely manner if you must cancel or defer your attendance. To receive a full refund of tuition, notice of cancellation must be received more than 60 days in advance of the program start date. Participants who cancel less than 60 days in advance will not receive a refund but may nominate an acceptable substitute or attend a future session of the same program within one year.

Fondazione ISTUD reserves the right to cancel a program at any time for any reason. In the unlikely event of a course cancellation, paid program fees will be refunded, but the School is not responsible for any travel or other related expenses accrued by the program registrant.

* By typing my name below I certify that I have read and understood the policy statements above and that all information and accompanying material provided in connection with this application are authentic and accurate.

*Applicant Name:

Signature of authorised person
